

# THE LEGACY

NEWS from THE M.S. HERSHEY FOUNDATION | SPRING/SUMMER 2016 | ISSUE 22



**Hundreds of Butterflies  
Thousands of Smiles**

**Hershey Gardens Butterfly House  
Opens Friday, May 27!**

Flutter by Hershey Gardens' Butterfly House to experience hundreds of butter-



Tobacco hornworm (*Manduca sexta*)

flies representing 25 varieties. The outdoor structure features nectar plants for food, as well as host plants for egg laying and caterpillar feeding. Guests can discover the entire lifecycle of the butterfly, as well as the chrysalis box, which holds more than 100 emerging butterflies.



Carolina sphinx moth (*Manduca sexta*)

This summer brings a newcomer to the Butterfly House: the Carolina sphinx moth (*Manduca sexta*). When in the larvae stage, it is known as the tobacco hornworm.

"This large green caterpillar has a very distinctive horn," said Dan Babbitt, associate director. "It can quickly defoliate tomato and tobacco leaves, and is commonly thought of as just a garden pest. However, it is a fascinating animal that has had important roles in everything from film to scientific research."

"The adult moth is a large, dramatic creature known as the Carolina sphinx moth," said Babbitt. "It feeds at dawn and dusk on flower nectar."

It is commonly found as far north as New York, across the Midwest, and through Central and South America, and as far south as Argentina.

The Butterfly House is open daily from 9 a.m. to 5 p.m., beginning May 27, weather permitting. The Butterfly House will permanently close when the new indoor Butterfly Atrium opens mid-summer.



MILTON & CATHERINE HERSHEY  
**CONSERVATORY**  
AT HERSHEY GARDENS

## THE FINAL TOUCHES: ROOTS AND WINGS

**New Conservatory Filling with Tropical Plants and Butterflies**

**H**ershey Gardens is always humming with eager anticipation in the spring – but this year brings a new level of excitement as specialists, professionals and staff members prepare the new Conservatory for opening.

The new 16,000-square-foot structure is on schedule to open in early July. It will feature an indoor Butterfly Atrium, an Educational & Horticultural Wing and a Welcome Pavilion.

"We are in the process of planting dozens of tropical trees, shrubs and plants," said Mariella Trosko, director. "It's really quite stunning to see all the colors and varieties."

Butterflies will also soon be making their way into the new Butterfly Atrium. "As soon as the chrysalis cabinet arrives, and we have the necessary permits from the U.S. Department of Agriculture, we'll be bringing in hundreds of butterfly chrysalids," said Trosko. (*Read more about the Butterfly Atrium on page 10.*)

The Conservatory will also serve as the new entrance to Hershey Gardens. "Guests will follow a tree-lined path from the parking lot," said Trosko. "As they approach the Conservatory, there is an amazing overlook with sweeping views of Hershey."



Tropical plants surround a deck and a soothing water feature in the Butterfly Atrium

For ongoing updates on the opening of the Conservatory, please visit [HersheyGardens.org](http://HersheyGardens.org) or connect on Facebook, Twitter and Instagram.

## FREE Summer Fun for the Whole Family at ChocolateTown Square!

***Presented by The Hershey Story***

**Wednesday, July 6 at noon**

**ZooAmerica presents "Paws, Claws, Scales and Tails"**

How do animals survive in the wild? Kids will learn how animals use their paws, claws, scales and tails to do everything from eating to swimming to escaping predators.



**Wednesday, July 20 at noon**

**Forgotten Friends**

This interactive show is "crawling" with fun and laughter, presented by herpetologist, author, photographer and certified class clown, Jesse Rothacker. Meet live snakes, lizards, turtles and crocs; some from around the world and a few from your own backyard!



**SAVE THE DATE!**

**Milton Hershey Birthday Celebration**

**Tuesday, September 13 at 6:30 p.m.**

Join the Hershey community to remember Milton Hershey on what would have been his 159th birthday. Bring your lawn chairs or blanket and enjoy a performance of music from Mr. Hershey's era. The concert concludes with a sweet treat for all attendees. ***Concert funding generously provided by Hershey Rotary Club.***



**HERSHEY  
ROTARY**

**In the event of inclement weather, performances will take place in the classroom at The Hershey Story. ChocolateTown Square is located in downtown Hershey at the intersection of Cocoa and Chocolate Avenues.**



# Former Hershey, Cuba Residents Share Stories Through Oral History Interviews

When Milton Hershey visited Cuba in 1916, he not only found a new source for the sugar needed for his chocolate factory, he fell in love with the country. He quickly decided to invest in the country and purchased sugar plantations and built a railroad to connect his property to Matanzas and Havana, the two major ports on the northern coast. He also built a new sugar mill and refinery to process the sugar cane, and he built a model town for his workers.

Milton Hershey built Hershey, Cuba following the same vision that had shaped his plans for his Pennsylvania model town. Although on a much smaller scale, Hershey, Cuba featured many of the same amenities and was constructed with the same care as Hershey, Pennsylvania. Comfortable, well-built homes, quality public education, beautiful landscaping, public parks, opportunities for recreation, a movie theater, and even a



Milton Hershey built a sugar mill and refinery in Hershey, Cuba, 1916-1918

*“They were all very passionate about their respect and admiration of Milton Hershey and the life they had enjoyed in Hershey, Cuba prior to the revolution.”*

concern for his Cuban employees resulted in a loyal workforce. Even after his death and the sale of Hershey’s Cuban business, the Hershey, Cuba residents continued to hold Milton Hershey in high regard for the business and community he had created and that they continued to enjoy.

Following the 1959 Cuban revolution, many residents of Hershey, Cuba, began to immigrate to the United States. Many settled in Florida, particularly in the Miami area.

Last December, Archives Director Pam Whitenack had the opportunity to travel to Florida to meet and interview several former Hershey, Cuba residents to learn more about their life. The Cuba related records in the Archives’ collections are limited and focus on the sale of Cuban sugar in the United States. Photographs and maps of Hershey, Cuba provide some clues to the town’s layout and design, but many questions remained as to what it was like to live in Milton Hershey’s Cuban model town.

Whitenack interviewed eight former Cuba residents. Most of them were children in the 1940s and 1950s and had never met Milton

Hershey because he stopped traveling to Cuba after 1937.

“The men and women I spoke with talked about Milton Hershey as if they knew him,” said Whitenack. “They were all very passionate about their respect and admiration of Milton Hershey and the life they had enjoyed in Hershey, Cuba prior to the revolution.”

They shared stories about their daily lives: attending school, shopping in the town store, going to movies on Friday nights, the big parties held in the Hershey Sports Club, the important holidays and how they were celebrated, how the town was laid out and who lived where. “Hershey, Cuba was a small, tight-knit community with only 199 houses,” explained Whitenack. “If it were any larger, it would have become an official town and the community



Milton Hershey built a railroad that connected his model town to Havana and Matanzas, Cuba’s major ports on the northern coast, c. 1936

would have been subject to government rules.”

“These interviews help us understand another community established by Milton Hershey,” said Whitenack. “The memories of these former Hershey, Cuba residents shed light not only on life in another Hershey model town, but they also reflect Milton Hershey’s concern for his workers and his desire to put his money to good use.”

Mr. Hershey summed up his philosophy in a 1938 interview: “I have only one desire in the remaining years allotted me, to see that the people of Hershey, which includes my employees, shall receive everything that I could possibly do to make not only their place of living, but their lives, more pleasant.”



Much like Hershey, Pennsylvania, Hershey, Cuba also included a hotel that offered comfortable lodging for guests to his Cuban model community, 1920

beautiful hotel were all part of Hershey, Cuba. Because sugar harvesting and milling only took place during a few months each year, Milton Hershey also worked to diversify the economy, creating additional industries in the town, including a peanut oil plant, cattle ranches and a sugar refinery to produce white table sugar.

Milton Hershey spent every winter in Cuba between 1916 and 1937, enjoying the balmy weather and overseeing the sugar harvest. His

## Hershey Volunteer Fire Company Records Deposited with Archives

Hershey Volunteer Fire Company has protected and served the Hershey community and surrounding area for more than 110 years. Now the Company’s rich history will be safeguarded by Hershey Community Archives.

In early 2015, as the Fire Company was preparing for its temporary relocation during the renovation and expansion of the Caracas Avenue station, members dedicated to preserving the Company’s history contacted the Archives about providing secure storage for the Company’s archival materials.

“It was a great opportunity to explain the professional services the Archives provides to community

organizations,” said Archives’ director Pam Whitenack. “For over 20 years we have served as an archival repository for local organizations. Our services include expertise in archival preservation but we also facilitate researcher’s access to these valuable community assets.”

The Hershey Volunteer Fire Company records document the Company’s membership, finances, governance and equipment purchases since 1905. The records are currently being processed by the Archives with the expectation that the records will be available to researchers within the coming year.



In June 1963, the Hershey Volunteer Fire Company hosted the 45th annual Dauphin County Firemen’s Parade and Convention



# Museum Acquires Home Catalog from Hershey Lumber Company

## Former Hershey Homeowners Used Catalog to Select Their Home Design

The Hershey Lumber Company, the successor of Hershey Improvement Company, operated from 1927 until 1971. Just a few short months after the Lumber Company closed, a fire broke out destroying the building and the majority of the company's records. During its 40-plus years in operation, employees at the Lumber Company made wooden furniture that was sold at the Hershey Department Store but they also constructed public buildings such as The Hotel Hershey and Hershey Sports Arena. Another segment of the business was private home construction.

Milton Hershey encouraged home ownership among residents of his community. He felt employees took better care of homes they owned rather than rented. An attractive and clean community was important to Mr. Hershey.



Hershey Lumber Company catalog

Recently, The Hershey Story acquired a color catalog of house plans from the family of a local collector. All the plans in the catalog were available through the Hershey Lumber Company.

"We were excited to find this catalog," said Valerie Seiber, collections manager for the museum. "Objects related to the Lumber Company are rare due to the fire," she said. The brightly-colored catalog features 45 different home designs and floor plans. Designs include single-story English cottages, two-story Dutch Colonials and even homes with a more modern flair.

"At this time, it is unclear how many different styles of homes were actually erected based on

the drawings in the catalog," said Seiber. "The catalog was published in 1935. If homes were built using these plans, they are most likely located in the village of Hershey."

To view the complete catalog, visit the "Curator's Corner" page under the "Museum Exhibits" tab at HersheyStory.org.



Sample home designs and floor plans

# See A Different Artifact Treasure Each Week -- Free to Guests!



Many of The Hershey Story's artifacts are proudly on display for guests to enjoy. But there are hundreds more that are carefully stored for future exhibits - and for future generations.

"The museum's collection contains some really interesting artifacts that most people rarely get to see," said Collections Manager Valerie Seiber. "We wanted to showcase items that are not exhibited very often. They are an important part of our history."

*"The museum's collection contains some really interesting artifacts that most people rarely get to see."*

So the curatorial team recently implemented a new exhibit in the lobby called Selections from the Collections, where a new artifact from the museum's vast holdings is highlighted each week. Items are placed in a special case on display in The Hershey Story's lobby every Thursday. "Artifacts are from the museum's American Indian, Pennsylvania German or Hershey collections," said Seiber. "They include items related to historic events, new acquisitions and even staff favorites."

Visit HersheyStory.org to see the weekly schedule of upcoming artifacts.

## Upcoming Artifacts on Display



June 2  
Inupiaq (Eskimo) Pouch,  
late 19th Century



June 9  
"First in Favor and Flavor"  
Confectionery Boxes, c. 1960



June 16  
Female Doll, Dakota,  
late 19th Century



June 23  
Cruet Set,  
mid-19th Century



June 30  
Proposal for Hershey Creamery  
Tile Mural, c. 1929



July 7  
Centennial Celebration  
Hand Fan, 1876



July 14  
Friendly's Ice Cream  
Sundae Cartons, 1987



July 21  
Postcard and Hershey Park  
Bathhouse Storage Basket, 1929-1966



July 28  
Hershey Stadium Sports Program,  
Philadelphia Eagles vs.  
Chicago Bears, 1953



# Celebrate Summer in the Chocolate Lab!

Summer is coming – and it's the perfect time to experience delicious, hands-on fun in the Chocolate Lab! Create your own delicious chocolate treat as you learn where cacao beans are grown and how they become the world's most popular confection.

Forty-five minute classes are ideal for adults and children ages 4 and older. Visit [HersheyStory.org](http://HersheyStory.org) for a daily class schedule. Tickets are available at The Hershey Story admissions desk on the day of the class on a first-come, first-served basis; space is limited.

## S'mores Galore

Have some summer fun as you make your own version of this classic favorite. Learn the origins of this historic confection and how chocolate goes from cacao...to campfire!



## Chocolate Beach Bars

Celebrate summer by designing your own beach-themed milk chocolate bar using edible decals and plenty of graham cracker "sand."



## Planet Chocolate

Learn about the many locations around the globe where cocoa beans are grown and make your own unique milk chocolate bar to take home.



## Build a Bar

Follow in Milton Hershey's footsteps as you customize your own candy bar. Discover the business behind the product as you choose ingredients to add based on flavor, appearance and personal preference.

## A Party in the Chocolate Lab? Yes, Please!

The Perfect Setting for Your Next Special Occasion



Looking for a deliciously unique setting for an upcoming birthday, reunion, shower or other get-together? Look no further! The Chocolate Lab welcomes groups of 15 or more. Please call 717.534.3343 or email [lamorelli@hersheystory.org](mailto:lamorelli@hersheystory.org) for details.



## We ♥ Kids Parties!

The Pantry Café is the perfect setting for your next small party! Seating is available for small groups in the Café with additional seating for larger groups in the classroom on the lower level.

### Party Menu:

- Individual cheese pizza
- Chips
- Party cake decorated with basic party message (customized party cakes available)
- Beverages
- Disposable dishes
- 1 hour of meal time in the Café
- Cost: \$10 per child + 6% tax



Please contact Colette at 717.508.5438 or [contactus@thepantrycafe.net](mailto:contactus@thepantrycafe.net) to book your next party.

## Make Your Day Even Sweeter!

Sweeten your experience by adding activities at The Hershey Story! Options include advance tickets for a fun and delicious class in the Chocolate Lab, a scavenger hunt in the Museum Experience, a flight of warm drinking chocolates at Tastings and seasonal children's activities.

Please contact Lisa Morelli at 717.534.3343 for details.

## Youth Volunteers Help Bring Hershey History To Life



Past Master Nidhi Singh helps young guests with a conveyor belt activity.

### The Hershey Story invites students ages 12 to 15 to become Past Masters.

"These youth volunteers assist guests with many aspects of their visit," said Lisa Morelli, guest services manager. "Plus, they get the inside scoop on what it's like to work in a museum."

"They love to learn fun facts about chocolate making to share with guests," said Morelli. "Helping kids with museum scavenger hunts, hands-on chocolate factory activities in our special exhibit and creating sweet treats for camp groups are all part of the summer program."

"If you love chocolate and learning more about Hershey's fascinating history, then being a Past Master may be the perfect volunteer opportunity for you!" said Morelli.

Positions are limited; please contact Lisa at [lamorelli@hersheystory.org](mailto:lamorelli@hersheystory.org) for more information or for an application.

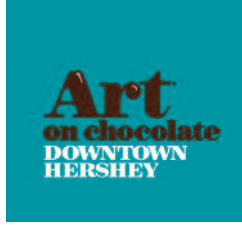


# HERSHEY STORY HAPPENINGS

## "Art on Chocolate" Student Art Display

Saturday, May 14 through Thursday, May 19  
9 a.m. to 5 p.m.

In conjunction with the Downtown Hershey Association's fine arts and crafts show "Art on Chocolate," The Hershey Story will display selected student artwork from Derry Township schools and Milton Hershey School in the Grand Lobby. "Art on Chocolate" is Saturday, May 14; learn more at [DowntownHershey.com](http://DowntownHershey.com)



## Sensory Friendly Evening

Friday, June 10  
5:30 to 7:30 p.m.

Guests with Autism Spectrum Disorder or other special sensory needs have the opportunity to enjoy a relaxed evening at the museum, which includes interactive exhibits about Milton Hershey and the industry and town he created, as well as a hands-on exhibit that recreates jobs in the original chocolate factory. A walk-up activity in the Chocolate Lab that includes making your own chocolate bar is included. A special price of \$8.50 per person includes all activities; one adult is admitted free with each family or group. Pre-payment is not required, but please register for the evening at [HersheyStory.org](http://HersheyStory.org). Please call 717.520.5596 with questions.

## Preschool Story Time

Thursdays, September 8 through 29  
10 to 10:45 a.m.

Preschoolers will love exploring themes through enchanting pictures and stories. Each week will feature a different topic; a simple craft will follow the interactive read-aloud. Recommended for children ages 3 through 5 accompanied by an adult caregiver. This program is free and will take place in the lower level classroom. Registration is not required.



## Homeschool Day

Wednesday,  
September 21  
9 a.m. to 1 p.m.

Homeschoolers, please join us for a scavenger hunt through the museum exhibits and a special educational (and

yummy) class in the Chocolate Lab! Registration is required, and will be available at [HersheyStory.org](http://HersheyStory.org) beginning July 15. \$9 per student, 1 adult per family is free, additional adults are \$9. *Space is limited; register early.*

## Summer Camp Groups:

### Discover Delicious Chocolate History at The Hershey Story!

Weekdays from June 27-  
August 26

For Pre-K through grade 8

Go on a scavenger hunt while campers explore the many stories of Hershey throughout the museum exhibits. Campers will learn about chocolate from bean to bar and make their own candy bar to take home. \$11 per camper, 1 free counselor for every 5 campers. Additional adults: \$15. Visit [HersheyStory.org](http://HersheyStory.org) to learn more and to register.



## Join Us for Free "Second Saturday" Activities at ChocolateTown Square

June 11, July 9, August 13 and September 10  
10 a.m. to 12 p.m.

The Hershey Story staff and volunteers will host kids' activities at Downtown Hershey Association's "Market on Chocolate" on the second Saturday of every month this summer. Come out and enjoy hands-on, chocolate-themed activities. Free. ChocolateTown Square is located at the intersection of Cocoa and Chocolate Avenues in downtown Hershey. In the event of inclement weather, the activity will be cancelled.

## Saturday, June 11

### Chocolate Factory Fun

Kids can take on the role of a factory worker from long ago as they sort bars into packages for shipping. They can try on factory-worker name tags, hats and gloves and test their sorting skills against each other.



## Saturday, July 9

### Mysteries of the Maya

Did you know the Maya were among the first people to use chocolate? Write your name using hieroglyphs

and touch a real cocoa pod and cocoa beans.



## Saturday, August 13

### Chocolate Art Activities

Cocoa shells and colored chocolate provide an opportunity for creativity. Participants can make a chocolate-scented picture from the shells that cover cocoa beans. They can also use "white chocolate" of various colors to draw a unique picture.

## Saturday, September 10

### Folk Toys

Kids can enjoy playing with old-fashioned wooden toys from long ago. Come play with popular American folk toys like Jacob's Ladder, buzz saws and ball & cup, just to name a few.



## Calling All Scouts!

### Indian Lore Merit Badge Workshop

Saturday, October 8  
9:30 a.m. to 2 p.m.

Boy Scouts can explore the museum's American Indian artifact collection and earn their Indian Lore merit badge. The intensive program includes a behind-the-scenes tour of collections storage. Scouts will also create replicas of three American Indian objects, learn to play American Indian games and take an in-depth look at Susquehannock artifacts. Upon successful completion of the program, merit badge counselors will sign merit badge forms. \$15 per person: scout, leader or other adult. Registration is required at [HersheyStory.org](http://HersheyStory.org) starting August 1.

## Save the Dates

### Senses Badge Workshop for Brownie Scouts

Saturday, February 25, 2017

### Playing the Past Badge Junior Girl Scout Badge Workshop

Saturday, April 1, 2017





# HERSHEY THEATRE

## 16/17 BROADWAY SERIES

Presenting Sponsor **Capital BLUE**

For tickets, please call the Hershey Theatre Box Office at 717.534.3405 or visit [HersheyTheatre.com](http://HersheyTheatre.com)

### A Gentleman's Guide to Love & Murder

November 1 – 6, 2016



Getting away with murder can be so much fun... and there's no better proof than the knock-'em-dead hit show that's earned unanimous raves and won the 2014 Tony Award® for Best Musical - *A Gentleman's Guide to Love & Murder*!

Coming direct from New York, where a most gentlemanly NPR critic said he'd "never laughed so hard at a Broadway musical," *Gentleman's Guide* tells the uproarious story of Monty Navarro, a distant heir to a family fortune who sets out to jump the line of succession by – you guessed it – eliminating the eight pesky relatives (all played by one fearless man) who stand in his way.

All the while, Monty has to juggle his mistress (she's after more than just love), his fiancée (she's his cousin but who's keeping track?), and the constant threat of landing behind bars! Of course, it will all be worth it if he can slay his way to his inheritance... and be done in time for tea.

### The Book of Mormon

November 22 – 27, 2016

*The New York Times* calls it "the best musical of the century." *The Washington Post* says, "It is the kind of evening that restores your faith in musicals." And *Entertainment Weekly* says, "Grade A: the funniest musical of all time." Jimmy Fallon of *The Tonight Show* calls it "Genius. Brilliant. Phenomenal." It's *The Book of Mormon*, the nine-time Tony Award®-winning Best Musical.

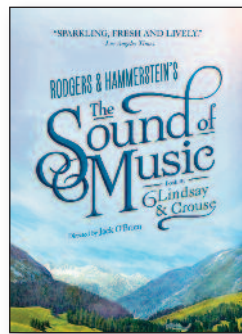


### The Sound of Music

March 21 – 26, 2017

The hills are alive! A brand new production of *The Sound of Music*, directed by three-time Tony Award® winner Jack O'Brien, is coming to Hershey.

The spirited, romantic and beloved musical story of Maria and the von Trapp Family will once again thrill audiences with its Tony®, Grammy® and Academy Award® winning Best Score, including "My Favorite Things," "Do-Re-Mi," "Climb Ev'ry Mountain," "Edelweiss" and the title song.



*The Sound of Music* features music by Richard Rodgers, lyrics by Oscar Hammerstein II, book by Howard Lindsay and Russel Crouse, suggested by "The Trapp Family Singers" by Maria Augusta Trapp.

### Motown the Musical

July 19 – 23, 2017

It began as one man's story... became everyone's music... and is now Broadway's musical.

*Motown the Musical* is the true American dream story of Motown founder Berry Gordy's journey from featherweight boxer to the heavyweight music mogul who launched the careers of Diana Ross, Michael Jackson, Smokey Robinson and many more. Motown shattered barriers, shaped our lives and made us all move to the same beat. Featuring classic songs such as "My Girl" and "Ain't No Mountain High Enough," experience the story behind the music in the record-breaking smash hit *Motown the Musical*!



### Get that Broadway Feeling... Become a Subscriber!

Subscriptions start at only \$75!

There's no better way to enjoy the Broadway Series than by becoming a Hershey Theatre Broadway Series Subscriber! A subscription package comes with many benefits, including the best prices on tickets, no processing fees, exchange privileges - and the best seats in the house!

This year's three-show subscription package includes a ticket to *A Gentleman's Guide to Love & Murder*, *The Sound of Music* and *Motown the Musical*.

This year's four-show subscription package also includes a ticket to *The Book of Mormon*.

Visit [HersheyTheatre.com](http://HersheyTheatre.com) or call 717.534.3405 for more information.



## HERSHEY THEATRE

# Apollo AWARDS



**Sunday, May 22, 2016 at 7 p.m.**

Celebrate and acknowledge the achievements of high school students in musical and play productions at the 8th annual Hershey Theatre Apollo Awards!



This program is funded, in part, by the Cultural Enrichment Fund, the capital region's united arts fund.

**For tickets, visit [HersheyTheatre.com](http://HersheyTheatre.com) or call 717.534.3405**



# Hershey Theatre's Performing Arts Through the Years: The 1980s and 1990s – Broadway Reigns

*This is the fourth article in a series to appear in The Legacy. Each article highlights the evolution of performing arts at Hershey Theatre.*

The 1970s ended with Hershey Theatre re-building a successful program that offered a wide variety of musical and theatrical offerings. It also reestablished itself as a movie house by introducing the Classic Film Series, which showed vintage films once a month.

Susan Fowler was appointed executive director of Hershey Theatre in 1976. She led the Theatre as it rose in prominence on the touring Broadway circuit beginning in the 1980s. Broad-



Nell Carter appeared as Miss Hannigan in the 1997 production of *Annie* at Hershey Theatre

way touring shows such as *Annie*, *A Chorus Line*, *Sweeney Todd*, *Peter Pan*, *Amadeus*, *Evita*, *Joseph and the Amazing Technicolor Dreamcoat*, *42nd Street*, *Camelot*, *Dreamgirls*, *Big River* and *CATS* came to town. There was no shortage

of star power, as Shari Lewis, Jane Russell, Richard Harris, Robert Goulet, Leslie Uggams, Dizzy Gillespie and Billy Eckstine also performed at the Theatre. During this decade, crooner Mel Torme visited five times!

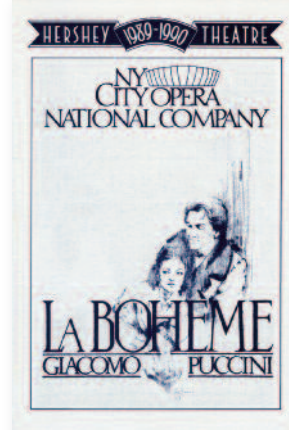
Hershey Theatre presented the Great Artists Series, in partnership with Lebanon Valley College and Elizabethtown College. It brought internationally and nationally renowned orchestras such as the Atlanta Symphony Orchestra, the National Folk Ballet of Yugoslavia, The Westminster Choir and the New York City Opera. While this popular series brought amazing cultural performances to Hershey, the expense of the program led the colleges to end their participation in 1982. However, Hershey Theatre continued its commitment to presenting great classical performances.

In the 1990s, Hershey began to only present full-week runs of touring Broadway shows, pre-



Mel Torme performed in Hershey five times in the 1980s and 1990s

sending eight performances over six days. Some of the most successful runs of shows included *The Secret Garden*, *Will Rogers' Follies*, *Jekyll & Hyde* (just before its Broadway debut), *Crazy For You*, *Les Miserables*, *Smokey Joe's Café*, *Annie*, *Chicago*, *Fame*, and *Riverdance*. Throughout the 1990s, Hershey Theatre continued to draw major stars to its stage, with such luminaries as Michael Feinstein, Yo-Yo Ma, Mandy Patinkin, Carol Channing, Rita Moreno, Wynton Marsalis, George Shearing, Joe Williams, Larry Gatlin, Jerry Lewis, Della Reese, Petula Clark, David Cassidy, John Davidson, Donna McKechnie, Andrea McCarrle and Marvin Hamlisch.



In the next edition of *The Legacy*, read how Hershey Theatre's architectural beauty was restored to its 1933 appearance.

Hershey Theatre sought to bring the best in classical entertainment to its stage, 1990

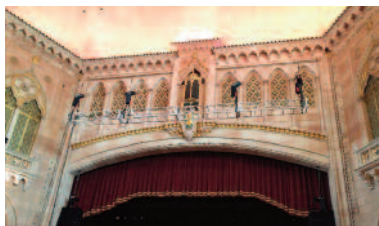
## SHEDDING (BETTER) LIGHT ON Broadway Shows at Hershey Theatre

Since Broadway took over the Vaudeville stage in the 1940s, productions have gone from simple stage acts to high-tech special-effect extravaganzas, complete with props such as a falling chandelier in *Phantom of the Opera*, a helicopter in *Miss Saigon* or flying monkeys in *Wicked*.

When Hershey Theatre opened in 1933, it was revolutionary for its time. Now, more than 80 years later, updates are needed to accommodate today's shows, which not only feature extravagant props, but also complex sound and lighting effects.

"We have regularly renovated this historic venue to accommodate the modernization of Broadway shows," said Dennis Norton, entertainment programming manager for Hershey Theatre. "We just completed a lighting upgrade that will allow touring Broadway shows to be presented as originally envisioned. Touring productions no longer have to make concessions for our historic venue."

"Prior to the renovation, the lighting was shining 'flat' on the performers from the balcony railing or directly above them on the stage," said Norton. "Many lighting designers are now designing with the expectation that venues will have lighting points approximately 9 feet in front of the stage. Until recently, this angle of lighting was not available at Hershey Theatre."



The new lighting truss will only be used for select shows. When not in use, custom-made caps will be placed over the holes.

was always in a warm, yellow light, indicating that she was alive.

"At no time during the original Broadway production did the colors on these two actors change, because they were able to light them both from points in front of the stage," explained Norton. "*Ghost* came to Hershey before the addition of the new lighting, so they were able to only light the actors from directly above or straight on, which created a bleeding effect of the light when the two actors were close together."

"The show was still amazing," said Norton. "However, the producers and directors of these Broadway shows are very aware of the changes that must be made to their shows in order for them to play at historic venues such as ours. Factors such as these are considered when selecting venues."

"*Ghost the Musical* is a great example of the lighting effect that our new system will allow us to create," said Norton. The New York production had Sam Wheat (the "ghost") presented in a blue light to indicate his death. His girlfriend Molly

"In January, an engineering team surveyed the ceiling and roof of Hershey Theatre to determine if rigging points could be installed successfully," said Norton. "Soon thereafter, the rigging points were installed and have been certified to hold more than two tons of lighting trusses."

"Our first priority was to maintain the integrity of 'Mr. Hershey's show palace,' while making this necessary renovation," said Norton. "Artists created 'caps' for the small holes in the ceiling, which match perfectly to the existing ceiling color and texture." Texture? "Yes, the

artists used crushed walnut shells as a bonding element for the caps," said Norton. "Sounds odd, I know, but the caps would have been flat without the texture the walnuts provided. It worked; they blend perfectly."

Hershey Theatre is proud to continue bringing Central Pennsylvania the best in performing arts, thanks to renovations such as this one. "We strive to bring the newest, most modern shows directly from Broadway," said Norton. "As Mr. Hershey himself once said, 'Give them quality, that's the best advertising in the world.'"



Engineer Pret Lytle and Head Carpenter Mike McNally examine the new truss installation from above the Theatre's suspended ceiling.



Save the Date!

# Sixth Annual Cultural Expressions

## An elegant progressive dinner at historic settings

Saturday, September 24, 2016

This year's locations:

High Point Mansion | Hershey Convention Hall | Hershey Theatre

Experience a rare opportunity to explore three historic Hershey buildings, as you are escorted via the Hershey Trolley during this unique progressive dinner.

Enjoy hors d'oeuvres at High Point Mansion, then dinner in Hershey Convention Hall, and dessert and entertainment at Hershey Theatre.

\$175 per guest/\$150 for members. Sponsorship opportunities available. Please call 717.298.2203 for more information.

Proceeds benefit



Tour High Point Mansion, Mr. and Mrs. Hershey's former home



Construction on Hershey Convention Hall began in March 1915; it was used for a Brethren church convention in early June, despite an unfinished ceiling

## Share the Story Scholarship Fund Receives Award

The Hershey Story Museum's Share the Story Scholarship Fund was recognized with an Institutional Achievement Award at the PA Museums annual conference on April 11.

The scholarship fund provides free field trips, including transportation, to schools with 75% or more of their students receiving free or reduced price lunches through the National School Lunch Program. Since 2011, more than 6,300 students have benefitted from educational trips to The Hershey Story Museum and Chocolate Lab.

"The scholarship fund was created so every child can experience the museum and be inspired by Mr. Hershey's early failures and ultimate success," said Amy Bischof, director. "In recent years, many lower-income school districts have been forced to eliminate field trips, so the need is greater than ever."

PA Museums is Pennsylvania's statewide museum association. It is an independent non-profit organization that has been supporting the museum community since 1905.



## EXPERIENCE THE HERSHEY STORY IN A NEW WAY

Guided Tours Now Offered



**Y**ou asked and we listened! Beginning Friday, May 6, The Hershey Story will offer regularly scheduled, guided tours of the Museum Experience. One-hour tours will be offered every Friday, Saturday and Sunday at 1 p.m.

Tour tickets, which include the tour and access to the Museum Experience for the entire day, may be purchased at the admissions desk, or in advance by calling 717.534.8939. Member tickets will cost \$10; non-member tickets will cost \$20.

"Our staff is passionate about sharing the many stories of Hershey. Guided tours are a great way to get an in-depth look at what makes our community unique," said Amy Bischof, director.



# Hershey Gardens: What to See from A to Z

Hershey Gardens is known for horticultural excellence, but there's so much more to enjoy. Here's your A to Z list of what else to see!



**Arboretum** – Surround yourself with majestic trees such as horse chestnuts, willow oaks and bald cypress.

**Butterfly House** – Walk among hundreds of North American butterflies in this serene environment. Opens May 27. (Coming soon: The year 'round Butterfly Atrium!)

**Children's Garden** – Filled with surprise hideaways and whimsical creatures, this educational garden is perfect for the whole family.

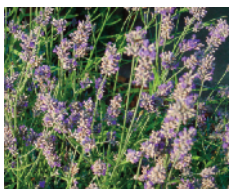


**Discovery Stations** – On select summer days, kids can explore and learn at these educational carts in The Children's Garden.

**Easter Sunrise Service** – This annual Hershey Gardens tradition celebrates Easter with a free, non-denominational service.

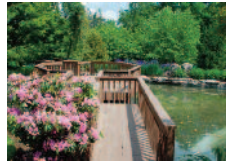
**Four Seasons Statues** – Located in the arboretum, these iconic Greek goddesses represent each of the four seasons.

**Great Garden Adventure** – Young visitors use this fun, interactive guide as a great way to explore The Children's Garden!



**Herb Garden** – Feel the lamb's ear, smell the fennel and lemon thyme in this garden that is a feast for the senses.

**Informed Staff** – Have a question? Feel free to ask!



**Japanese Garden** – Tranquil rare sequoias and a gurgling stream make this area a favorite of guests.

**KISSES™ Fountains** – What's sweeter than these iconic sculptures that magically mist? The surrounding plants feature yummy candy names too!



**Lifecycle of the Butterfly** – See all the stages of this fascinating transformation in the Butterfly House.

**M.S. Hershey Rose** – Named in 1940, this namesake red rose was steadily declining until 2012 when Hershey Gardens worked with a grower to propagate this heirloom variety.



**Nature's Child** – Located near the Gift Shop, this charming bronze statue and fountain depicts a young girl holding a bird bath, aflutter with birds.

**Ornamental Grasses** – Stunning in late summer, the ornamental grass garden boasts several varieties, some which tower 15 feet or more.

**Pretzel Maze** – Pennsylvania is known for its pretzels – but none as unique as this one, which features white quartz rock as its "salt."

**Queen Bee** – In an effort to help pollination and save our bee population, honey bee hives are kept outside the Gardens' perimeters.

**Rebecca at the Well** – Purchased by Milton Hershey in 1913 for his High Point home, this stone statue now graces the Rose Garden.



**Sundial** – No need to look at your watch in The Children's Garden; let your shadow tell the time. Don't miss the surrounding plants that represent the sun, moon and stars.



**Testa Fig Tree** – Once a Hershey landmark, this famous fig came from the Italian Testa family, who carefully tended it since the mid-1950s. When the Testa family put their house up for sale in 2005, Hershey Gardens was happy to give the fig tree a new home.

**Umbrellas** – Protect yourself from the heat and harmful rays of the sun with an umbrella, which is free to borrow, thanks to the dermatology department at Penn State Health Milton S. Hershey Medical Center.

**Volunteers** – Thank you to our amazing volunteers; we couldn't do it without you! Interested in volunteering? Hershey Gardens has many opportunities indoors and out; please visit [HersheyGardens.org](http://HersheyGardens.org) to learn more.

**Weeping Trees** – Each one more unique than the next, Hershey Gardens' weeping trees feature several striking varieties, some more than 100 years old.



**Xylophone** – Musical instruments are often made from plants. Play the wooden xylophone or jump out a tune on the chimes in The Children's Garden. Look for plants with musical names!

**Year'Round** – With the summer opening of the Milton & Catherine Hershey Conservatory, Hershey Gardens is now open year 'round.

**Zebra Longwing Butterfly** –

*Heliconius charithonia* features a boldly striped black and white wing pattern that is "aposematic" to warn off predators. See it in the Butterfly House!



## HERSHEY GARDENS EVENTS

### Mother's Day

Sunday, May 8 from 9 a.m. to 5 p.m.

Moms admitted free!

Stop by the Education Center in The Children's Garden to vote for your favorite rhododendron and azalea.

Displayed by the Susquehanna Chapter of the American Rhododendron Society

**The Butterfly House opens for the season!**

Friday, May 27 at 9 a.m.



### Father's Day

Sunday, June 19 from 9 a.m. to 7 p.m.

Dads admitted free!



### A Whimsical Day of Fairies & Flowers

Saturday, June 25 from 9:30 a.m. to Noon

Hear ye, hear ye! Join the Fairy Queen in her search to find the secrets of growing a beautiful garden. Make a whimsical water wand and your own fairydust. Children are encouraged to come dressed in a fairy costume. \$15 for juniors (\$8 for members). Accompanying adults pay regular admission only (members are free). Tickets are limited and must be purchased at [HersheyGardens.org](http://HersheyGardens.org) by June 21.



### Butterflies & Beyond

Saturday, August 6 from 9:30 a.m. to Noon

Explore the secret world of butterflies and bugs as Hershey Gardens goes around the world to find our most unique bug friends. Miss Maggie will present the musical program "Backyard Bugs," at 10:30 a.m. Kids will be bug-eyed as they participate in activities that feature live bugs. Included in admission.



# Beauty Blossoms This Summer at Hershey Gardens

## STOP AND SMELL THE ROSES

Hershey Gardens' Historic Rose Garden is sure to dazzle this summer with more than 3,400 roses representing 145 cultivars. "Full bloom usually begins in early June and continues throughout the growing season," said Barbara Whitcraft, horticulture specialist.



'Anna's Promise' rose

"We will be featuring several new cultivars of roses this year," said Whitcraft. Introduced in 2015, 'Anna's Promise' was the first in a series of roses inspired by the award-winning television series *Downton Abbey*. 'Anna's Promise' has a unique color combination of golden petals with a pink blush and glowing bronze under side. "The elegant blossoms have a spicy, fruit fragrance and are surrounded by glossy green foliage," said Whitcraft.

'Pretty Lady Rose' is the second in the series of *Downton Abbey* roses. This large, old-fashioned style



'Pretty Lady Rose'

rose has long-lasting dark pink flowers enhanced by the sweet scent of peony and spices.

"One of my new favorites this year is 'Smokin' Hot'," said Whitcraft. "You can clearly see the smoky purple overlay on the orange petals of this rose."

A new miniature climber aptly named 'Cupid's Kisses' has distinctive pink flowers with a white petal base.

"We will also have new rose cultivars around the entrance to the Milton & Catherine Hershey Conservatory," said Whitcraft. "These will be 'All My Loving', a high-centered and fully-double dark pink hybrid tea created in England and 'Violet's Pride', a fully-double lavender floribunda rose with a magenta heart inspired by the popular *Downton Abbey* character, Lady Violet."

"Whether you're a rose enthusiast, photographer, or simply enjoy their beauty and fragrance, the roses are always a highlight for our guests," said Whitcraft. "Visitors appreciate the history of this garden as much as its beauty."



'Smokin' Hot' rose



'Violet's Pride' rose

## BURST OF SUMMER COLOR

As fireworks are bursting in July, so are dozens of annual flowers throughout the Gardens. The Seasonal Display Garden features cool shades of blue, purple, pink and silver as well as a rainbow of bright colors.

New this year will be *Begonia* 'Fairyland Red', *Lantana* 'Bandana Lemon Zest' and *Coleus* 'Sedona'. "We are also planning to feature the new 'Sun Standing' *Impatiens* hybrids that can tolerate full sun," said Whitcraft. "These tropical plants give a lively burst of color."



*Begonia* 'Fairyland Red'



*Lantana* 'Bandana Lemon Zest'

Hershey Gardens will be hosting another exciting summer season full of color, fragrance and splendor. Be sure to visit often to fully experience the ever-changing beauty.

# Atrium to Feature New, Advanced Chrysalis Cabinet

*Guests can witness the magic of butterfly emergence*

by Dan Babbitt, Associate Director

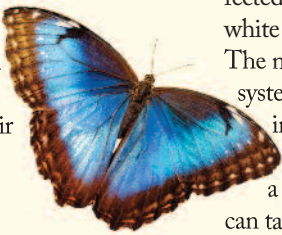
This spring, hundreds of butterfly chrysalids (the pupal stage of butterflies) will be arriving in Hershey from tropical jungles around the world. When the Milton & Catherine Hershey Conservatory at Hershey Gardens opens in mid-summer, guests who visit the new Butterfly Atrium will see hundreds of these exotic winged beauties.

On any given day, visitors might see the surprisingly beautiful African sunset moth, the strikingly iridescent blue morpho from Central America or the gigantic birdwing from Southeast Asia and Australia. Plus, a butterfly that will surely feel right at home in Hershey -- the chocolate malachite butterfly from South America -- will also be in flight.

Most of the tropical butterflies and moths featured in the new Atrium will begin their lives as caterpillars, hatched from eggs at small family butterfly farms in their country of origin. Once the caterpillars pupate into a chrysalis, they will be carefully packaged and shipped to Hershey Gardens.

I am frequently asked how we prepare to receive this weekly assortment of butterflies and moths. Supplying the atrium with hundreds of butterflies is a bit more complex than one might think. The first step is getting all the necessary permits from the U.S. Department of Agriculture (USDA) for each species we want to import. The USDA will also fully inspect our exhibit and procedures before issuing permits.

Perhaps more intriguing is the way that we will showcase the emergence of the butterflies. Because we'll be receiving a steady supply of chrysalids from around the world, we're creating a uniquely designed space for our new residents to emerge into the butterfly stage.



A special cabinet, which is being custom made, will house the chrysalids when they arrive. The cabinet is a beautiful display case that will show off these amazing jewel-like tropical butterfly chrysalids. It will be one of the most advanced in the U.S., providing everything that is needed for healthy butterflies to emerge.

Staff will hang hundreds of chrysalids at a time in this temperature and humidity controlled cabinet. The cabinet is also required to be disease and parasite free, so it is designed to be sealed tight with ultra-fine mesh covering all the openings for ventilation, which prevents pests from getting in or out. Sometimes a chrysalis can arrive infected with parasitic flies or wasps, so the cabinet is also covered in smooth white surfaces so that these unwanted "guest" bugs can be easily detected. The new cabinet will feature a built-in system to attract and capture these tiny insects without staff having to open the doors. It will also have a LED lighting system so guests can take in the full beauty of these magnificent chrysalids. Butterfly emergence is a natural wonder and is truly magical to see, and the cabinet's design will allow guests to witness it.

The butterflies will emerge after a few days or weeks in the cabinet, depending on the species. Once their wings expand and fully harden, we will carefully release them, where they will happily soar throughout the Atrium.



Green Birdwing



# SUMMER CAMPS at HERSHEY GARDENS

**Enroll your child in a summer day camp at Hershey Gardens – it's sure to be full of discovery, adventure, exploration and fun! Kids of all ages can explore art, science and theater. Space is limited, so register early!**

## "Budding Artist" Art Camp

June 21 - 24

9:30 a.m. – 12 p.m.

For grades 4 – 8

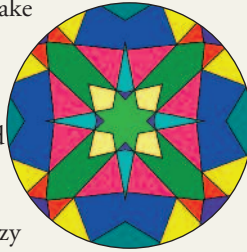
Instructor: Steve Koons

\$110 per student

Learn about the history of fairy artists and how to become one! Projects include drawing techniques, water color design and use of natural materials to create fairy garden pieces. Register online at [HersheyGardens.org](http://HersheyGardens.org).



with light and flight, make your own kaleidoscope and experiment with giant floating bubbles. Stay for the full day and use chromatography to separate the colors in candy, mix up some crazy chemical reactions, build an electric game, investigate the effects of air pressure, and compete in a tall tower engineering competition!



## SCIENCE EXPLORERS®

Our hands-on approach to science provides children the unique opportunity to conduct exciting and engaging experiments and activities. The curriculum is developed by educators and lessons are aligned with the national science standards. We make learning science fun!

Register online at [HersheyGardens.org](http://HersheyGardens.org).

## Potions, Powders & Polymers

July 5 - 8

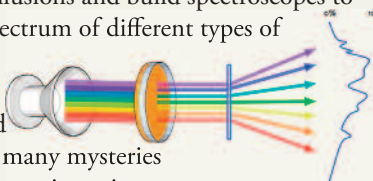
For ages 7 – 11

9 a.m. – 12 p.m.: \$180 (half day)

12:30 p.m. – 3:30 p.m.: \$180 (half day)

9 a.m. – 3:30 p.m.: \$316 (full day)

Is it science or magic? You'll find out! In our half-day camp you'll create erupting foam monsters, conduct amazing air pressure experiments, dig for hidden treasures, investigate the science of illusions and build spectrosopes to view the spectrum of different types of light. Stay for the full day and we'll reveal many mysteries of science as we investigate creepy creatures, learn troll tricks, capture a rainbow in a bottle, make instant snow, mix up glowing slime and conduct lab tests on mystery substances.



## Fizz, Bang, Boom!

July 12 - 15

For ages 7 – 11

9 a.m. – 12 p.m.: \$180 (half day)

12:30 p.m. – 3:30 p.m.: \$180 (half day)

9 a.m. – 3:30 p.m.: \$316 (full day)

What do you get when you take the physics of motion, add in some electrifying experiments, and mix it up with some chemistry? Everyone has a blast! In our half-day camp you'll create your own motorized invention, experiment



## Jr. Outback!

July 12 - 15

For ages 4 – 7

9 a.m. – 12:00 p.m.: \$180

G'day, mate!

We're headed to the land down under for an amazing Australian adventure! Learn about kangaroos, koalas and crocs, explore traditional customs, make a yummy Aussie party treat, create aboriginal music with a didgeridoo, and take an underwater look at the great barrier reef!



## Far Out Space Academy

August 2 - 5

For ages 7 – 11

9 a.m. – 12 p.m.: \$180 (half day)

9 a.m. – 3:30 p.m.: \$316 (full day)

3...2...1 BLAST OFF to discovering space and flight! Half day campers will explore the stars and constellations as you take an out-of-this-world sky tour in our homemade planetarium, prepare for lift-off as you build and launch your own rocket while learning about Newton's Laws of Motion, and complete a mission to Mars as you design and build your own model space station. Full-day campers will continue to use their astronaut wits as we build air powered nano-rovers, make craters and dry ice comets, and work in engineering teams to construct space capsules that will be used to launch "eggstronauts"!



## HERSHEY AREA PLAYHOUSE

*Hershey Area Playhouse and Hershey Gardens Present*

## Summer Theater Camp:

### "The Jungle Book" at Hershey Gardens

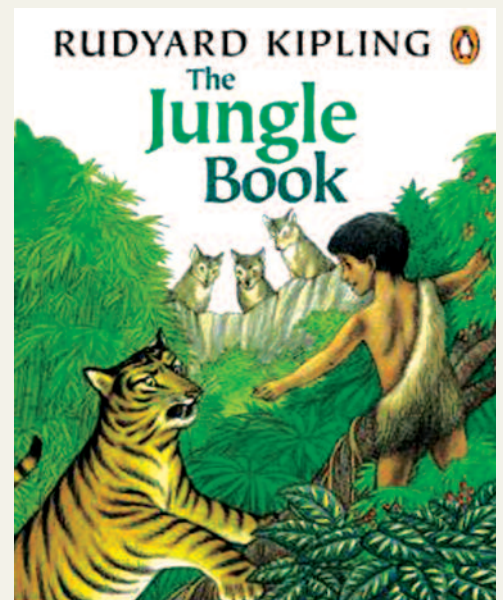
July 18 – 29 (Mondays at Hershey Area Playhouse, Tuesdays – Fridays at Hershey Gardens)

9 a.m. – 12 p.m.

For grades 4 – 9

Instructor: Laurie Miller Petersen

\$265 per student



Welcome to the jungle! Spend two weeks with Mowgli and friends as we explore the characters and adventure of Rudyard Kipling's "The Jungle Book," then put on our own performance in the amphitheater of The Children's Garden. In this popular acting camp, students will hone their acting, improvisational and theatrical combat skills. Register online at [hersheyareaplayhouse.com](http://hersheyareaplayhouse.com). For more information, please contact Laurie Miller Petersen at [swordchick@comcast.net](mailto:swordchick@comcast.net).



Last summer's theater camp students enacted a lively performance of "Robin Hood" for friends and family.





63 West Chocolate Avenue  
Hershey, PA 17033 | 717.298.2200  
[MSHersheyFoundation.org](http://MSHersheyFoundation.org)

*The M.S. Hershey Foundation is a 501(c)(3)  
non-profit educational and cultural organization.*



Pennsylvania  
Historical & Museum  
Commission

*Funding for The Hershey Story is supported  
by a grant from the Pennsylvania Historical  
and Museum Commission, a state agency funded  
by the Commonwealth of Pennsylvania.*

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OPENING  
SUMMER 2016!

## MILTON & CATHERINE HERSHEY CONSERVATORY

AT HERSHEY GARDENS

### ORDER NOW - IN TIME FOR OPENING DAY! COMMEMORATIVE TREES, BENCHES & PAVERS An enduring tribute to loved ones

The Milton & Catherine Hershey Conservatory will proudly feature a beautiful walkway that will lead to the Gardens' new entrance. The walkway will be lined with stately trees and five-foot teak benches, each designated as a special naming opportunity for a loved one.

Tree: \$750  
Bench: \$2,000

Swan Lake commemorative  
pavers are also still available.  
\$250 per paver (\$225 for  
members)



Learn more at [HersheyGardens.org](http://HersheyGardens.org) or call 717.520.5581.

## Love Chocolate? Don't Miss the "Chocolate Blab" Blog!

All chocolate, all the time! Find your inspiration at the Chocolate Blab -- the official blog of the Chocolate Lab. The "Blab" features dozens of easy, kitchen-tested recipes for chocolate confections and baking ingredients. Find more yumminess at [ChocolateBlab.org](http://ChocolateBlab.org).

**Chocolate Blab** from the **Chocolate Lab**  
AT THE HERSHEY STORY



These candy bar brownies get their rich, chocolate flavor from cocoa powder and chocolate bars. Get the recipe at [ChocolateBlab.org](http://ChocolateBlab.org).

## MARK YOUR CALENDAR!

### Marvelous Mondays

Monday, July 11, 18, 25 and August 1, 8, 15  
from 10 a.m. to 12 p.m.

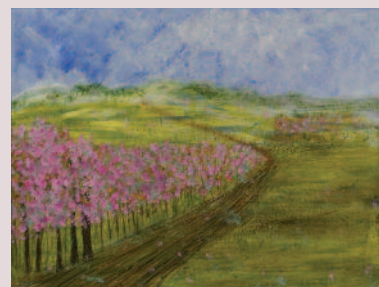


Mondays are marvelous in The Children's Garden! Visit each week to enjoy special children's activities and crafts! Included in admission. Check [HersheyGardens.org](http://HersheyGardens.org) for a schedule of programs.

### Bloomin' Art Exhibit

AT HERSHEY GARDENS

Saturday, August 13 and Sunday, August 14  
from 10 a.m. to 4 p.m.



See fabulous works of art by members of the Hershey Area Art Association. Exhibit on display in the Education Center, located in The Children's Garden. Included in admission.